

Binghamton is a haven for high technology. We rank along with San Jose, Cambridge, and Austin-as one of the strongest areas for innovation in the country. We have company clusters in aerospace, software, advanced manufacturing, communications, simulation, distribution and services.

Crime Rate

Greater Binghamton is one of the safest places to live and do business in New York State, the Northeast and Nation.

MSA's	Crimes Per 1,000 Population	Total Crimes	Population*
Columbia, SC	95	65,300	688,684
Colorado Springs, CO	92	53,560	584,237
Fort Meyers Cape Coral, FL	82	43,130	525,904
Asheville, NC	71	27,758	393,687
Mobile, AL	71	40,726	402,968
Binghamton, NY	53	13,344	249,588

Source: U.S. Dept. of Justice: FBI 2005 * Population Estimate

Performing Arts

- Anderson Center for the Arts
- Binghamton Summer Music Festival
- The Binghamton Philharmonic
- Broadway Theater League
- Broome Community College Little Theater
- Cider Mill Playhouse
- Tri-Cities Opera
- Endicott Performing Arts Center

Medical Facilities

- Lourdes Hospital
 - 277 beds
 - Regional Cancer Center
- United Health Services Hospitals:
 - Wilson Memorial Hospital
 - 296 beds
 - Binghamton General Hospital
 - 215 beds
 - Cardiac Care
 - Brain & Spinal Cord Surgery
 - Neonatal Intensive Care

Dick's Sporting Goods which started right here in Greater Binghamton is the sponsor of the annual PGA Champions Tour event held at the En Joie Golf Course. The tournament premiered in July of 2007. The Dick's Sporting Goods Open will take place again at En Joie in 2009.

Here are the top 10 creative regions with a population between 250,000 and 500,000 people, according to Richard Florida's creativity index. The second number is the community's creativity in comparison to all metro areas in America

Community	National
1. Madison, WI	20
2. Des Moines, IA	27
3. Santa Barbara, CA	28
4. Melbourne, FL	29
5. Boise City, ID	30
6. Huntsville, AL	40
7. Lansing- East Lansing, MI	54
8. Binghamton, NY	59
9. Lexington, KY	63
10. New London-Norwich CT, RI	64

Source: The Rise of the Creative Class

Average Wage by Industry

Construction	\$41,681
Education	\$46,869
Finance and Insurance	\$45,690
Healthcare/Hospitals	\$37,016
Legal Occupations	\$68,220
Manufacturing	\$50,888
Professional/Technical Services	\$58,544
Transportation	\$33,253
Utilities	\$77,144

Source: N.Y.S. Dept. of Labor: 2006 Average

Kiplinger's Personal Finance Magazine - January 2008-ranked Binghamton University eighth in best value for in-state residents. The Vestal-based University was named the nation's second-best value for out-of-state students.

Sports

Annual Events:

- USTA Challenger Tennis
- Chris Thater Memorial Races (Cycling)
- AMA National Moto-Cross Championship
- Stop-DWI Holiday Basketball Classic
- Binghamton Mets Baseball (Double A)
- Binghamton Senators Hockey (AHL)

Country Home has ranked the Binghamton metropolitan area in the ninth spot among the Top 10 "Best Green Places" in the United States- April 2007. The survey rated 379 metropolitan areas based on air and watershed quality, mass transit use, power use and number of organic producers and farmers' markets.

Housing

	2005	2006	2007
Annual Median Sales Price	\$92,500	\$94,900	\$110,000
Number of Homes Sold	1887	1823	2165

Source: New York State Association of Realtors

The City of Binghamton has been designated a 2007 Tree City USA by the National Arbor Day Foundation (NADF). The award "recognizes communities that have proven their commitment to an effective, ongoing community forestry program" that is marked by "renewal and improvement." This is the first time the City has received the award in more than 20 years.

Major Employers

Employer	Employees	Product and Service Clusters
Lockheed Martin Systems Integration - Home to the Marine One Helicopter	4,000	Avionics, command control, communications, electro-magnetic systems, airborne processors, CIM and federal systems integration
United Health Services	3,300	Health care services
Binghamton University	2,300	Higher education
Lourdes Hospital	2,200	Health care services
Endicott Interconnect Technologies	1,500	World class supplier of electronic interconnect solutions and electro/mechanical equipment.
BAE Systems Controls	1,450	Produces control systems for aerospace and transportation industry
IBM Corporation	1,300	Hardware and software development, business and engineering services delivery, procurement, accounting and payroll functions, and one of the largest, most advanced IT reuse and recycling operations in the world.
New York State Electric & Gas	1,100	Electric power and natural gas services
Maines Paper & Food Service	912	Frozen, refrigerated, canned, dry & fresh food products, restaurant supplies & equipment, etc.
Sanmina	800	Complex printed circuit boards, as well as complete system integration
Frito Lay	540	Snack food producer
Universal Instruments Corporation	499	Electronic circuit assembly

Utilities

- **Electric**
New York State Electric & Gas
- **Gas**
New York State Electric & Gas
- **Sewage**
Municipal
- **Telephone**
Verizon, Time Warner Telecom

Employment Trends

Binghamton MSA

	October 2008	October 2007	Net Change
Civilian Labor Force	124,000	122,800	+ 1.0%
Employed	117,500	118,100	- 0.5%
Unemployed	6,600	4,800	+ 37.5%
Unemployment Rate	5.3%	3.9%	+ 1.4%

Source: New York State Department of Labor

Education

Primary Schools: Greater Binghamton is home to 21 public school districts - kindergarten through 12th grade.

Catholic Schools: There are 5 elementary Catholic schools and 1 high school.

12 Major Colleges within 75 miles including:

- Binghamton University
- Syracuse University
- SUNY Cortland
- Cornell University
- Ithaca College
- Broome Community College

Expansion Management

gave Binghamton, NY, MSA their top rating as a 5-star Quality of Life Community in their 8th Annual Quality of Life rankings. This ranking puts Greater Binghamton in the top 20% of all 362 MSA's.

June 13, 2006

Airport Service

The airlines currently serving the Greater Binghamton area include Northwest Airlinck, United Express and US Airways Express. From these airlines, non-stop service is available to Detroit, Washington D.C. and Philadelphia, respectively.

Source:
www.binghamtonairport.com

Transportation

• **Highway**
Interstate 81, Interstate 88 and NYS Route 17 (future I-86)

• **Rail**
Norfolk Southern, Canadian Pacific, CSX and New York, Southern & Western (NYS&W)

• **Air**
US Airways, United Express and Northwest Airlinck



...ideally situated for your business, workforce & lifestyle

- Binghamton University, State University of New York, has received top recognition by The Princeton Review in its first-ever "Green Rating" of colleges. One of only 11 colleges recognized by this rating, Binghamton University is the only SUNY institution named to the honor roll.
- For the 12th consecutive year, Binghamton University ranked among the nation's top universities, according to the 2009 edition of "America's Best Colleges" by U.S. News & World Report. According to the latest edition of magazine, which hits newsstands Aug. 25, Binghamton University ranks 34th among public universities and colleges, up from 37th last year, and 77th among all public and private universities. Last year, Binghamton ranked 82nd overall.
- A recent ranking compiled by Forbes magazine recognizing "Top Public Colleges for Getting Rich" places Binghamton University graduates among the nation's top earners. The ranking is based on a recent study compiled by PayScale.com <<http://www.payscale.com/>> that looks at earnings of alumni from public colleges around the country. Graduates of Binghamton University finished 11th on the list of public colleges with a median salary of \$96,900.
- The Farmers Insurance Group has ranked Greater Binghamton among the most secure cities in the country. We are ranked the 11th-most secure metropolitan area with populations between 150,000 and 500,000.
- Newsweek - Reported Binghamton and Vestal public high schools are among the top 1,000 in the country - *May 2007*.
- Mrs. T's, the famous frozen pierogies producer from Pennsylvania, in November of 2007, named Binghamton the premier pierogy city, above competition from Buffalo, Lancaster, N.Y., Clifton, N.J., and Whiting, Ind. The city prevailed in the nationwide contest, which garnered more than 60,000 online votes, inspired a far-reaching campaign and even an endorsement by U.S. Sen. Hillary Clinton, D-N.Y.
- *Country Home* has ranked the Binghamton metropolitan area in the ninth spot among the Top 10 "Best Green Places" in the United States - April 2007. The survey rated 379 metropolitan areas based on air and watershed quality, mass transit use, power use and number of organic producers and farmers' markets.
- Golf Magazine has identified the Links at Hiawatha, located on Marshland Road in Apalachin, as providing one of the leading bargain golf experiences in the nation - *February 2007*.
- Binghamton University has become a partner of the World Community Grid, joining IBM Corporation and a group of more than 250 other institutions to create the largest public computing grid to benefit humanity - *January 2007*.
- CareerBuilder.com has ranked Greater Binghamton 16th in the nation for the most jobs per capita - *October 2006*.
- BusinessWeek has ranked Greater Binghamton the most affordable housing market in New York state - *September 2006*.
- Kiplinger's Personal Finance - ranked Binghamton University 5th in its list of top 50 best values in public universities, up from 9th since its last report in January 2006 - *September 19, 2006*.
- American Bus Association - Selected Spiedie Fest 2006 as one of their "Top 100 Events in North America" - *August, 2006*.
- Charlotte News & Observer "Making the rounds of Carousels" / Six merry-go-rounds beckon travelers in New York - *July 30, 2006*.
- The Administration on Aging in their Livable Communities for All Ages Competition- Reports Broome County as a case study winner for populations 100,000 - 250,000 - *2005 Annual Report*.
- Greater Binghamton is home to nearly two dozen accessible, affordable golf courses featuring Binghamton Country Club, an 1889 club redesigned by A W Tillinghast in 1923. The Tillinghast design features classic traditional architecture and world class conditions.



Community Profile

...ideally situated for your business, workforce & lifestyle

Greater Binghamton is located in the Southern Tier region of upstate New York. Strategically positioned at the intersection of three Interstate highways (I-81, I-88, and future I-86), Greater Binghamton is within a half-day drive of New York, Philadelphia, Toronto, Boston and many other major cities. Greater Binghamton is ideally situated for your business, workforce, and lifestyle.

Greater Binghamton Population
248,422 (U.S. Census 2005 estimate)



The richest market in the World lies within a 750-mile radius. Inside this region is one-half of the United States and Canada's:

- Population
- Personal Income
- Wholesale and Retail Trade
- Skilled Workers
- All Business Establishments

The following table shows selected cities and their distance from Binghamton, according to the American Automobile Association.

Albany.....137	Boston.....304
Buffalo.....223	NYC.....177
Rochester...160	Syracuse.....75

Greater Binghamton Coalition
Broome County Office Building
60 Hawley Street, 6th Floor
Binghamton, New York 13902
Phone: 607.778.2939 Fax: 607.778.2044

In Partnership with
Broome County Economic Development
Broome County Executive Barbara J. Fiala